

Executive Fluency for Agile Teams

Executive Fluency for Agile Teams helps professionals view daily delivery through a strategic business lens. This microcredential course enables agile and product professionals to connect execution directly to the enterprise outcomes that matter most.

Instead of treating agile delivery and business strategy as separate functions, this course brings both perspectives together. Teams learn to make smarter investment choices, minimize organizational friction, and drive measurable business impact.



On-demand

Duration:

3 hours

Credential:

Scrum Alliance microcredential

Languages:

English

Created by:

Scrum Alliance and The Pathwayz Group



Who it's for

- Scrum masters, product owners, and agile coaches managing portfolio priorities
- Delivery leaders and managers making resource allocation and investment trade-offs
- Cross-functional teams aligning project execution with enterprise strategy
- Enterprise organizations seeking stronger ROI and alignment across business units



Why it matters for enterprises

Organizations achieve maximum ROI when delivery execution directly supports financial and strategic objectives. Executive Fluency for Agile Leaders gives teams the structural context to minimize operational drag, optimize resource allocation, and drive sustainable corporate outcomes.



Key learning outcomes

- **Financial alignment:** Link product backlogs to P&L, margin, and risk metrics.
- **Smarter prioritization:** Use a simple framework to sequence high-value initiatives.
- **Risk and tradeoff clarity:** Balance cost, speed, and customer value across value streams.
- **Stakeholder synchronization:** Neutralize friction caused by competing incentives and metrics.
- **Strategic decision-making:** Frame data-backed investment recommendations for leadership.

Course modules

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| 1. Enterprise Thinking & Business Acumen | 3. Strategic and Market Decision-Making |
| 2. Financial Fluency for Agile Leaders | 4. Systems Thinking and Enterprise Metrics |

"The real-world examples were really helpful, as well as the tools that could be used within my teams."

— Scrum Alliance member

Interested in this course?
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