

Get Started with AI Prompt Engineering

Unlock better AI outcomes with effective prompts

This microcredential course teaches teams and individuals how to write clear, effective prompts that unlock more accurate, actionable, and valuable outputs from generative AI tools. Learners gain practical frameworks, templates, and techniques they can immediately apply to their roles.

On-Demand or Live Instruction

Duration:
2+ hours

Credential:
Microcredential

Languages:
English



Who it's for

- Leaders and managers accelerating AI readiness
- Scrum masters, product owners, and agile coaches
- Product managers, strategists, and analysts
- Team members using AI for creative and analytical work
- Anyone seeking foundational AI prompting skills



Why it matters for enterprises

- Improve organizational AI fluency and effectiveness
- Boost productivity and accuracy through better AI outputs
- Strengthen team decision-making, analysis, and workflow automation
- Build shared prompting practices across teams
- Support innovation and competitiveness with AI-assisted skills



Key learning outcomes

- Write effective prompts using proven frameworks
- Refine and optimize prompts to produce higher-quality AI outputs
- Understand how generative AI interprets language, context, and constraints
- Apply prompt engineering to agile workflows such as planning, retrospectives, and backlog refinement
- Customize prompts for unique team and organizational needs
- Use templates and reusable examples to build repeatable prompting practices

Course modules

1. Prompt Engineering: The Key to Effective AI Interactions

2. Customizing AI for Your Team

"Finding the right course through Scrum Alliance was a breeze. The course itself had the right content and depth."

— Scrum Alliance member

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